

INTERNATIONAL CSR  
FORUM 2025

## CSR AWARDS Technical Brief



### FOUNDER



Theme	<b>Strategic Collaboration between SMEs and Large Companies: Towards Sustainable Value Chains and Responsible Growth</b>
Context	<p>In a world increasingly affected by recurring climate, social, and economic crises, businesses have a pivotal role to play in addressing global challenges such as poverty, inequality, climate change, and environmental degradation. Strategic collaboration between Small and Medium-sized Enterprises (SMEs) and large Enterprises (LE) - both local and multinational—represents a vital opportunity to build inclusive, responsible value chains aligned with the Sustainable Development Goals (SDGs).</p> <p>SMEs, despite often having limited resources, are essential drivers of innovation, local job creation, and community development. When partnered with large companies—which bring significant financial, technological, and organizational capacity—these collaborations can catalyze transformative economic change and generate “shared value,” reinforcing competitiveness while advancing social and environmental progress.</p> <p>This Forum aims to explore the dynamics of strategic SME – large company partnerships, focusing on their contributions to the SDGs - particularly in areas such as Decent Work and Economic Growth (SDG 8), Responsible Consumption and Production (SDG 12), Reduced Inequalities (SDG 10), Climate Action (SDG 13), and Partnerships for the Goals (SDG 17).</p>
CSR AWARDS' objectives	<p><b>The CSR AWARDS aim to:</b></p> <ul style="list-style-type: none"> <li>❖ Highlight companies committed to Corporate Social Responsibility, across all sectors.</li> <li>❖ Reward concrete, impactful, and replicable actions that contribute to sustainable development.</li> <li>❖ Promote good governance, best practices, collaboration, and continuous improvement within value chains.</li> </ul> <p><b>Who can apply?</b></p> <p>Any company or organization, regardless of its size or country of origin, operating at the local, regional, or international level.</p> <p>A company may submit multiple applications, provided they concern different projects.</p>

<p>Contents of the application file</p>	<p>Each company must submit one application file per project, including the following elements:</p> <p><b>1. Company Profile</b></p> <ul style="list-style-type: none"> <li>• Company name</li> <li>• Address / City / Country</li> <li>• Size (Micro, SME, Large enterprise, etc.)</li> <li>• Main sector of activity</li> <li>• Contact details of the focal point (name, email, phone)</li> </ul> <p><b>2. Description of the CSR Project or Action</b></p> <ul style="list-style-type: none"> <li>• Project title</li> <li>• Objectives pursued</li> <li>• Activities carried out</li> <li>• Implementation period</li> <li>• Area(s) of intervention</li> <li>• Stakeholders/partners involved (if applicable)</li> </ul> <p><b>3. Results Achieved</b></p> <ul style="list-style-type: none"> <li>• Measurable impact indicators (quantitative or qualitative)</li> </ul> <p><b>4. Supporting Documents (<i>optional but recommended</i>)</b></p> <ul style="list-style-type: none"> <li>• Project photos</li> <li>• Link(s) to publications (article, video, digital publication, etc.)</li> </ul>
<p>CSR AWARDS 2025 categories</p>	<p><b>SME / Large Company Collaboration</b></p> <p>For a CSR initiative carried out in partnership between a large company and an SME, creating a synergy beneficial to both parties and their ecosystem.</p> <p><b>CSR Innovation</b></p> <p>For a project that breaks new ground, integrating an original solution (technological, social, managerial, etc.) to address a sustainable development challenge.</p> <p><b>Community Impact</b></p> <p>For an action that has generated significant benefits for a local community</p>

	<p>(access to water, education, health, empowerment, etc.).</p> <p><b>Inclusive CSR</b> For a project that promotes the inclusion of often marginalized populations: women, youth, persons with disabilities, minorities, etc.</p> <p><b>Ecological Resilience</b> For an initiative that contributes to environmental protection, the fight against climate change, or the sustainable management of natural resources.</p> <p><b>Good Governance</b> This category recognizes organizations that demonstrate exemplary governance, combining strategic vision, ethics, transparency, risk management, compliance, stakeholder engagement, and responsible leadership.</p>
<b>Selection criteria</b>	<p>Entries will be judged on strategic relevance, measurable impact, collaboration and inclusion, and innovation.</p>
<b>How to submit</b>	<ul style="list-style-type: none"> <li>• <b>Submission deadline:</b> October 17, 2025 at midnight (Cameroon time)</li> <li>• <b>File length:</b> 02 pages maximum per project (see template) (excluding appendices)</li> <li>• <b>Send your application to:</b> <a href="mailto:forumrse2025@rootssuitsempower.org">forumrse2025@rootssuitsempower.org</a> or <a href="mailto:forumrse2025@kbempowerfoundation.org">forumrse2025@kbempowerfoundation.org</a></li> </ul>
<b>Contact Information</b>	<p><b>KB EMPOWER FOUNDATION - ROOTS &amp; SUITS EMPOWER</b> P.O. Box 2690, Boulevard de la République – Bessengue, Douala, Cameroon</p> <p>✉ <a href="mailto:forumrse2025@kbempowerfoundation.org">forumrse2025@kbempowerfoundation.org</a> <a href="mailto:forumrse2025@rootssuitsempower.org">forumrse2025@rootssuitsempower.org</a></p> <p>☎ (+237) 652 431 398 / 679 503 286 / 695 568 484 / 678 710 051</p> <p>🌐 <a href="http://www.kbempowerfoundation.org/icf2023">www.kbempowerfoundation.org/icf2023</a></p>